

Press Release

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High Fashion & Recycling converge at “New 2 You” store in Davidson, NC

Davidson, NC - My name is Ida Amaral and I love fashion. For quite some time, I've imagined owning a consignment store filled with designer fashions that women of various age groups could afford and would love to own. This vision always seemed fleeting, until I decided to take that bold step and open the perfect space in the quaint and eclectic town of Davidson. The store is located at 428 South Main Street in South Main Square and will open on July 5th, 2010. The end product of my vision is **New 2 You**, a consignment boutique which will sell designer and brand name fashionable women's clothing, along with some accessories, such as jewelry, shoes and handbags, all at affordable prices. Our Grand Opening is on July 5th, so come in for drinks and hors d'oeuvres, explore the store and find some great bargains. For the first week of business, I will be donating a portion of my proceeds to Barium Springs Home for Children. I plan to continue my support to this and other organizations as often as possible.

New 2 You's mission is to offer women a selection of fashionable but affordable clothing - career wear, casual wear, "out on the town". The labels include Banana Republic, New York and Company, Ann Taylor, Jones New York, DKNY; for the younger fashionistas, the store will have American Eagle, Abercrombie & Fitch, Hollister, BCBG, Guess, BeBe and more. My aim is to have a consignment boutique that will be synonymous with affordable fashions. Although the store is sufficiently filled with merchandise upon opening, I will also be ready to accept clothing for consignment. Why not make a profit from cleaning out your closet? Aside from finding great bargains, or making some extra cash, another major benefit to consignment is that by recycling materials, you are helping our environment tremendously. The amount of natural resources needed to create new merchandise is damaging to our earth, so why not offset that by recycling. While helping your wallet, you're helping the environment!!!

I hope to make my business grow while helping fellow fashionistas get quality clothing and accessories at affordable prices. I hope to help my consigners make some extra cash. I hope to do my part in helping our earth by recycling some of its materials. I am so excited about my new venture and I look forward to meeting new people and hopefully making some new friends. **For more information regarding our fashions or to set up an appointment to bring in your clothing for recycling** (clean designer or good quality clothes which should be in style and no older than 1 or 2 years):

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