

# Project Summary - Town of Davidson Economic Development Strategic Plan



**ROSE**  
ASSOCIATES

Project: Economic  
Development Strategic  
Plan

Client: Town of  
Davidson

Status: Completed  
2012

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## **Economic Development Strategic Plan**

Townwide economic analysis and strategic plan in support of the 2011 Comprehensive Land Use Plan. This included three targeted economic areas: Downtown, Exit 30 area and South Main Arts District.

Plan resulted in structural changes to downtown organization, staffing and departments as well as implementation of recommendations outlined in the plan. The plan included an implementation Work Plan through fiscal year 2016. The Town of Davidson has successfully implemented all of the recommendations in the first phase of the plan. This has resulted in over \$45 million dollars of new investment and a 2.5% increase in tax revenue growth.

Currently, Rose & Associates is working on Phase II Work Plan (2017—2022) of the strategic plan.